



CBD Snapshot established the CBD Power 100 to provide insights into this rapidly growing industry. As the leading consumer media platform for this emerging community, CBD Snapshot undertook the challenge of creating a ranking system that can be tracked, real time, using social and digital metrics. By recognizing these innovators, we can benefit from the findings of their success.

CBD usage dates back to ancient China around 6000 B.C. with medical applications appearing around 2700 B.C. Cannabis was a remedy utilized by civilizations including Ancient Greece, Egypt and the Roman Empire.

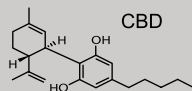


**Q2 2019**



TOP 10

RANK	COMPANY	Social Media BY SIZE	RANK	COMPANY	Social Media BY ENGAGEMENT	RANK	COMPANY	Digital BY 30-DAY UNIQUE SITE VISITORS	RANK	COMPANY	Digital BY 30-DAY SITE PAGEVIEWS
1	CBD FX	184,600	1	ZILIS	6.1%	1	CBDISTILLERY	391,000	1	CBD FX	4,440,000
2	CBD MD	112,800	2	KANNAWAY	5.7%	2	GREEN ROADS	357,000	2	GREEN ROADS	3,300,000
3	CHARLOTTE'S WEB	92,500	3	KAT'S NATURALS	4.48%	3	PUREKANA	333,000	3	CBDISTILLERY	3,020,000
4	GREEN ROADS	86,500	4	CURALEAF	4.45%	4	LAZARUS NATURALS	288,000	4	LAZARUS NATURALS	2,300,000
5	FORIA	76,000	5	RE BOTANICALS	4.13%	5	CHARLOTTE'S WEB	263,000	5	CHARLOTTE'S WEB	2,200,000
6	PUREKANA	75,000	6	ENDOCA	4.1%	6	MEDTERRA	212,000	6	CURALEAF	1,810,000
7	SOURCE NATURALS	70,900	7	PURE HEMP BOTANICALS	4.1%	7	HEMPWORX	208,000	7	PUREKANA	1,800,000
8	LORD JONES	70,800	8	PROCANA	3.72 %	8	BLUEBIRD BOTANICALS	183,000	8	HEMPWORX	1,710,000
9	BARLEAN'S	61,900	9	JOY ORGANICS	3.7%	9	CURALEAF	153,000	9	MEDTERRA	1,600,000
10	IRWIN NATURALS	61,500	10	LAZARUS NATURALS	3.6%	10	CBD MD	128,000	10	CBD MD	1,470,000
11	CBDISTILLERY	55,000	11	4 CORNERS CANNIBIS	3.6%	11	HIGHLAND PHARMS	124,000	11	BLUEBIRD BOTANCIALS	1,200,000
12	HEMPWORX	45,100	12	LIV LABS	3.1%	12	PLUSCBD OIL	113,000	12	KOI CBD	953,000
13	MEDTERRA	40,100	13	KUSHY	2.9%	13	KOI CBD	110,000	13	ZILIS	904,000
14	PRIMEMYBODY	31,200	14	HIGHLAND PHARMS	2.6%	14	CBD FX	96,000	14	JOY ORGANICS	724,000
15	BLUEBIRD BOTANICALS	30,300	15	MOON MOTHER HEMP	2.0%	15	JOY ORGANICS	87,000	15	SELECT CBD	662,000
16	APOTHECANNA	29,700	16	BLUEBIRD BOTANICALS	1.89%	16	FORIA	76,000	16	PLUSCBD OIL	625,000
17	KOI CBD	28,200	17	HEMPWORX	1.86%	17	SELECT CBD	75,000	17	ELIXINOL	603,000
18	PLUSCBD OIL	28,100	18	LORD JONES	1.7%	18	ENDOCA	66,000	18	HIGHLAND PHARMS	494,000
19	SELECT CBD	28,000	19	GREEN GORILLA	1.5%	19	LORD JONES	49,000	19	PURE SPECTRUM	453,000
20	ELIXINOL	27,200	20	KOI CBD	1.49%	20	KANNAWAY	48,000	20	PRIMEMYBODY	437,000
21	LAZARUS NATURALS	27,000	21	ISODIOL	1.49%	21	PURE SPECTRUM	48,100	21	KANNAWAY	423,000
22	BLUE MOON HEMP	26,200	22	ELIXINOL	1.41%	22	ZILIS	48,000	22	IRWIN NATURALS	405,000
23	GREEN GORILLA	24,800	23	MARY'S NUTRITIONALS	1.39%	23	HEMPLUCID	47,000	23	ENDOCA	375,000
24	HEMPMEDS	23,700	24	MEDTERRA	1.35%	24	HEMPMEDS	45,000	24	FORIA	364,000
25	PURE SPECTRUM	22,800	25	ANANDA HEMP	1.26%	25	INFINITE CBD	39,000	25	LORD JONES	330,000
<b>Ones to Watch:</b>											
1	PAPA & BARKLEY		3	WARFIGHTER		5	SAGELY		7	PALMETTO HARMONY	
2	WILLPOWER		4	MYADERM		6	LAMEND - THE GOOD PATCH		8	ABLE	
									9	STRAVA CRAFT COFFEE	
									10	METACAN - HEMPFUSION	



To ensure that each company is evaluated in a state of equality, CBD Snapshot compared social media size, engagement, unique site visitors and pageviews using social media and digital monitoring services. While these services allow us to compare like for like by estimating KPIs, the actual data can only be seen by internal stakeholders, and may vary slightly.