



CBD Snapshot established the CBD Power 100 to provide insights into this rapidly growing industry. As the leading consumer media platform for this emerging community, CBD Snapshot undertook the challenge of creating a ranking system that can be tracked, real time, using social and digital metrics. By recognizing these innovators, we can benefit from the findings of their success.

In 1775, farmers in what is now Kentucky began to grow hemp. The state would become a leading producer in the U.S.



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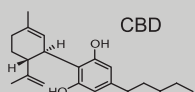


TOP 10

RANK	COMPANY	Social Media BY SIZE	RANK	COMPANY	Social Media BY ENGAGEMENT	RANK	COMPANY	Digital BY 30-DAY UNIQUE SITE VISITORS	RANK	COMPANY	Digital BY 30-DAY SITE PAGEVIEWS
1	Charlotte's Web	350,115	1	Curaleaf	3.02%	1	PureKana	259,000	1	CBDfx	9,490,000
2	CBDfx	185,935	2	Charlotte's Web	2.88%	2	Charlotte's Web	232,000	2	CBDistillery	2,690,000
3	cbdMD	138,508	3	Joy Organics	2.78%	3	Green Roads	181,000	3	Charlotte's Web	2,580,000
4	PureKana	92,255	4	Zilis	2.75%	4	Foria	164,000	4	Curaleaf	2,360,000
5	Green Roads	92,241	5	HempWorx	2.56%	5	HempWorx	162,000	5	Lazarus Naturals	2,330,000
6	Lord Jones	83,200	6	Source Naturals	2.5%	6	Lazarus Naturals	148,000	6	Green Roads	1,910,000
7	Foria	76,481	7	Pure Hemp Botanicals	2.25%	7	cbdMD	145,000	7	HempWorx	1,620,000
8	Source Naturals	70,680	8	4 Corners Cannabis	2.1%	8	Curaleaf	140,000	8	cbdMD	1,520,000
9	CBDistillery	67,910	9	RE Botanicals	2.08%	9	CBDfx	136,000	9	PureKana	1,480,000
10	Endoca	62,759	10	Procana	1.98%	10	Bluebird Botanicals	136,000	10	Bluebird Botanicals	1,110,000
11	Barlean's	62,422	11	Kat's Naturals	1.9%	11	Medterra	126,000	11	Joy Organics	1,050,000
12	Irwin Naturals	56,700	12	Liv Labs	1.9%	12	PlusCBD Oil	103,000	12	Medterra	983,000
13	Medterra	48,272	13	PureKana	1.66%	13	CBD Plus USA	103,000	13	Foria	879,000
14	PlusCBD Oil	44,553	14	cbdMD	1.61%	14	Joy Organics	99,700	14	Select	647,000
15	CBD For Life	43,944	15	KushyPunch	1.6%	15	Select	81,000	15	Mary's Nutritionals	647,000
16	Kannaway	43,488	16	Lazarus Naturals	1.55%	16	Koi CBD	79,400	16	Koi CBD	634,000
17	HempWorx	40,767	17	Bluebird Botanicals	1.41%	17	Endoca	70,100	17	Endoca	569,000
18	CBD American Shaman	34,874	18	Highland Pharms	1.3%	18	Elixinol	62,300	18	PlusCBD Oil	558,000
19	Green Gorilla	33,332	19	Lord Jones	1.23%	19	HempMeds	59,200	19	CBD Plus USA	558,000
20	Infinite CBD	32,721	20	Green Gorilla	1.22%	20	CBD American Shaman	57,600	20	Infinite CBD	550,000
21	Lazarus Naturals	32,043	21	Kannaway	1.15%	21	Infinite CBD	56,100	21	Kannaway	549,000
22	Koi CBD	31,888	22	Endoca	1.15%	22	Lord Jones	51,400	22	Elixinol	549,000
23	Bluebird Botanicals	31,846	23	CBDistillery	1.11%	23	Fab CBD	45,200	23	CBD American Shaman	531,000
24	Select	31,416	24	Moon Mother Hemp Company	1.11%	24	Zilis	40,500	24	Zilis	437,000
25	Apothecanna	30,194	25	Foria	1.09%	25	Kannaway	32,700	25	HempMeds	373,000

Ones to Watch:

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|------------------|-------------|-----------------------------|--------------------|----------------|
| 1 Papa & Barkley | 3 Neuro XPF | 5 Elevate | 7 Palmetto Harmony | 9 USA Hemp Co. |
| 2 Willpower | 4 Myadern | 6 The Good Patch by La Mend | 8 Able | 10 HempFusion |



To ensure that each company is evaluated in a state of equality, CBD Snapshot compared social media size, engagement, unique site visitors and pageviews using social media and digital monitoring services. While these services allow us to compare like for like by estimating KPIs, the actual data can only be seen by internal stakeholders, and may vary slightly.